

2018 ANNUAL MAPDD CONFERENCE

April 24-27, 2018 • Beau Rivage • Biloxi, Mississippi

The Mississippi Association of Planning and Development Districts is preparing for the 2018 MAPDD Conference and we would like to invite you to join us as a sponsor.

An Excellent Opportunity for Your Company...

By participating in the 2018 Annual MAPDD Conference as a sponsor, you will be provided with direct access to over 500 people from across the state to promote your company and market your company's products. Participants have special interests ranging from city and county government, planning, economic development, workforce training and geographic information systems, to programs providing services for the elderly.

This is our invitation to you to join us as a sponsor for the 2018 MAPDD Conference, which will be held at the Beau Rivage Resort Convention Center in Biloxi, April 24-27, 2018.

This letter provides a number of ways for your company to participate as a sponsor including Corporate, Event, and Premiere sponsorship levels. If you don't see a perfect match for your company, please contact MAPDD at 601-981-1511. The PDDs will be happy to work with you to develop an alternative which will be beneficial to your company as well as the conference attendees.



EVENT SPONSORSHIPS



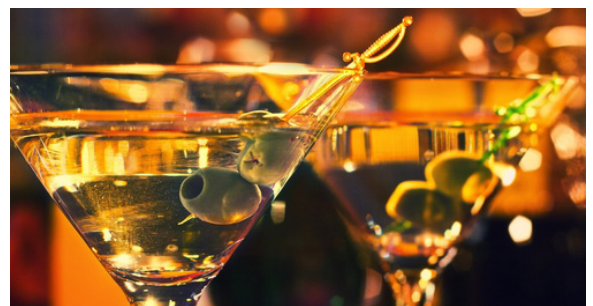
Gulf Reception

\$5,000

Each year, we bring everyone out to the gulf terrace for cocktails to end the long day of sessions. Immediately after the last session, conference attendees can cool off by the pool, visit with you and your representatives, and reflect on the day's events. While you enjoy a fantastic view of the Gulf high atop the Beau Rivage's beautiful deck, you will be able to network with attendees and promote your company as well as receive all of the benefits provided to Premier Sponsors including promotional advertisement, complimentary registration for four (4), and exhibit space.

Cocktails and Confections Reception **\$5,000**

This is a light reception held at the end of the evening. After everyone has had dinner on their own, they can come back to visit with you and your company representatives for a nightcap before turning in or gambling the night away. This reception will be held at the Beau Rivage in one of the various meeting facilities. Your company will also receive all of the benefits provided to the Premier Sponsors including promotional advertisement, complimentary registration for four (4), and exhibit space.



Morning Pastries

\$4,000

Help conference attendees start the day off right while they learn what you and your company have to offer. Your company's representatives will have an opportunity to visit with conference attendees over a cup of coffee and a selection of freshly made pastries. This reception will be held in the entrance way to the Convention Center. Your company will also receive all benefits provided to the Premier Sponsors including promotional advertisement, complimentary registration for four (4), and exhibit space.



Closing Session Entertainment

\$3,000

Prepare to be entertained while your company takes the credit for supplying the entertainment. After two days of educational sessions, we try to end our last session on a lighter note. Speakers for this session have included world renowned chefs, authors, artists, impersonators, comedians, and even a face reader. Your company will receive pre-conference, on-site promotional advertisement, and complimentary registration for four (4) for sponsoring the closing session.

EXHIBITOR SPONSORSHIPS

Premier Sponsor **\$2,500** (\$2,000 prior to Dec. 31, 2017)

This sponsorship level provides an excellent opportunity for networking and making appointments with possible clients. It includes exhibit space to display your company's product for two days during the conference; four (4) conference registrations which entitle four people to attend all sessions, luncheons, and receptions; chances to win door prizes; and four golf passes. This level also includes promotional advertisements such as pre-conference mail outs, and all on-site conference materials.

Corporate Sponsor **\$1,250** (\$1,000 prior to Dec. 31, 2017)

This sponsorship level provides an excellent opportunity for networking and making appointments with possible clients. It includes exhibit space to display your company's product for two days during the conference; two (2) conference registrations which entitle two people to attend all sessions, luncheons, and receptions; chances to win door prizes; and two golf passes. This level also includes promotional advertisements such as pre-conference mail outs, and all on-site conference materials.

2018 Annual PDD Conference SPONSOR FORM

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Please indicate sponsorship by checking one of the following:

- | | |
|--|---------|
| <input type="checkbox"/> GULF RECEPTION | \$5,000 |
| <input type="checkbox"/> COCKTAILS & CONFECTIONS RECEPTION | \$5,000 |
| <input type="checkbox"/> MORNING PASTRIES | \$4,000 |
| <input type="checkbox"/> CLOSING SESSION ENTERTAINMENT | \$3,000 |
| <input type="checkbox"/> PREMIER SPONSOR | \$2,500 |
| <input type="checkbox"/> CORPORATE SPONSOR | \$1,250 |

Please return the completed form to MAPDD
via fax (601)981-1515, or mail to
MAPDD, P.O. Box 4935, Jackson, MS 39296,
or call the MAPDD staff, (601) 981-1511, for assistance.
You will be contacted prior to the conference to finalize details.

All payments will be required before April 9, 2018